



WORLD SERIES LABELS CLEAR (Translucent) PERMANENT



Translucent Paper with a permanent adhesive

A semi-transparent paper specifically designed for use on 'hot fuse' printer systems. Ideal for applications using variable information printing such as address & inventory labels where a natural no label look is required. Due to the high moisture content of the face material, some curl may occur on exiting the printer. This will flatten, but multi-fed sheets should be avoided.

Important Note: Due to the nature of this face material, special care must be taken when handling and printing to avoid poor toner adhesion. In particular, only use original toner cartridges and ensure the machine is set for "Labels" or "Heavy card" stock. And ensure any and all unused sheets are returned to it's bag and box for storage.

Face material properties

Grammage	63 gsm
Caliper (thickness)	55 microns

Adhesive

A clear permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces.

Minimum application temp.	0°C
Storage range once applied	-20°C to +80°C

Backing

A heavy one side clay coated, bleached kraft paper with good lay-flatness & stability

Thickness	110 microns
Grammage	98 gsm

Environmental

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also fully FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001. The product packaging is designed to maintain original ideal RH levels and will survive being stored in a wide range of temperatures, however, it is essential that the material is allowed to recover to normal print room temperatures for a min of 48 hours before use. Best print room conditions are 20 deg C and 50% RH.

Markets and Uses

Used for sealing packages/boxes on small items. Product gives a No Label Look so also used for mailing when the envelope/package is already decorative/coloured where a white label would look out of place.

Retail, Mail Houses, No Label look Product Labelling.

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