



WORLD SERIES LABELS METALLIC.



Gold/Silver Metallic Paper with a permanent adhesive (GM) (SM)

A gold or silver coating on a clay coated paper to give a high satin finish. Suitable for most dry toner laser and copier printers. This material is suited to decorative & high quality labels to create an eye catching display for any situation. Testing is recommended for suitability to each individual printer. Small labels can be prone to lifting off the sheet

Face material properties

Caliper (thickness)	72 microns
Grammage	97 gsm

Adhesive

A permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces. Suited to high temperatures (through laser printers & copiers).

Minimum application temp.	-5°C
Storage range once applied	-25°C to +110°C

Backing

A kraft backing with good lay-flatness

Caliper (thickness)	88 microns
Grammage	83 gsm

Environmental & Handling

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also fully FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001. The product packaging is designed to maintain original ideal RH levels and will survive being stored in a wide range of temperatures, however, it is essential that the material is allowed to recover to normal print room temperatures for a min of 48 hours before use. Best print room conditions are 20 deg C and 50% RH.

Markets and Uses

Ideal decorative material a good choice for special events to enhance invitations etc for parties, weddings etc. Also used on marketing or promotional literature to promote a stylish, high end look.

Retail, Marketing, Party Planners, Arts & Crafts.