



WORLD SERIES LABELS S4, S5 & PLUS FLUORESCENT COLOURS PERMANENT



Lemon/Green/Magenta/Orange/Red Fluorescent Paper with permanent adhesive (FLLE) (FLGR) (FLMA) (FLOR) (FLRD)

A fluorescent coated paper designed specifically for laser printers & copiers. In some cases, the material can be printed monochrome on an inkjet printer but testing for this is needed. This material is ideal for variably printed information as well as for eye-catching promotional work.

Face material properties

Caliper (thickness)	81 microns
Grammage	80 gsm

Adhesive

A clear permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces. Suited to high temperatures (through laser printers & copiers). The dry edge adhesive helps to prevent any adhesive build up & allow better feeding through the printer.

Minimum application temp.	+5°C
Storage range once applied	-20°C to +80°C

Backing

A lightweight kraft backing with good lay-flatness

Caliper (thickness)	55 microns
Grammage	45 gsm

Environmental & Handling

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also fully FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001. The product packaging is designed to maintain original ideal RH levels and will survive being stored in a wide range of temperatures, however, it is essential that the material is allowed to recover to normal print room temperatures for a min of 48 hours before use. Best print room conditions are 20 deg C and 50% RH.

Markets and Uses

Retail use, offices or schools – ideal product for promotions, sales where an eye-catching label is required. Bright colours that can be seen immediately and in addition can be decorative for schools etc.

Retail, Office Use, Schools, Children's Clubs